

# MUSTANG DAILY

California Polytechnic State University, San Luis Obispo

50th Year, No. 54

Wednesday, January 22, 1986

## Humming break



PETE BRADY/Mustang Daily

A ruby-throated hummingbird stops to take a breather. The birds can be seen in trees all over campus.

## Panetta authors language legislation

By Susan Harris  
Staff Writer

An amendment was adopted last December by the House of Representatives to grant federal monies to colleges and universities to encourage participation in foreign language programs.

U.S. Rep. Leon Panetta (D-Monterey, Calif.) said he authored the amendment to give schools incentives to teach foreign languages.

The bill will be introduced to the U.S. Senate in its next session and, if passed, Panetta hopes federal funds will become available by fall 1987.

"As technology shrinks the distances separating the nations of the world, we deal with foreign nationals more and more frequently," Panetta told the House. "We are at an immediate disadvantage because of our limited ability to communicate in other languages."

Panetta said the ability to understand languages such as Spanish, Russian and Chinese, is important to our overall national security.

Under Panetta's amendment there will be three provisions that colleges can meet to receive federal money:

□ If a college has at least five percent of its student body enrolled in a foreign language course and makes foreign language study a prerequisite for admittance or graduation from the institution.

□ Colleges which providestudy-abroad programs for academic work or internships can receive grants.

□ A college could receive money if it provides foreign language training for students studying to become elementary and secondary school teachers.

Teaching a foreign language is not an "educational frill,"

See LANGUAGE, back page

## Enterprise projects expand ag background

By Greg Colbert  
Staff Writer

What do bees, beef cattle and grapes have in common? They are all varieties of student enterprise projects open to Cal Poly students who wish to expand their backgrounds in agriculture.

Student enterprise projects are supported by the Cal Poly Foundation, which helps students finance their projects. When the project is completed, the Foundation receives one-third of the net profits, while the students on the project receive two-thirds to divide among themselves. If the project loses money, the Foundation absorbs the loss.

Since the beginning of fall quarter, nine students have been involved in the bee enterprise

project, said Mark Shelton of the crop science department. The three major aspects of the bee project are honey production, pollination of on-campus crops and keeping the bee hives empty of honey and full of bees.

Working with the bees requires an average of two hours a week. "That includes checking on the colony's health and vigor, honey extraction and, during the winter, checking for an adequate food supply," Shelton said.

One important aspect of the bee project is disease monitoring — detection and prevention of diseases.

"We were fortunate that none of our hives had foul brood last year, but we had four colonies

get it the year before that, and three colonies in 1983," Shelton said. Once a colony has either of those diseases, the colony must be destroyed, he said.

Shelton said the project has three apiaries, or bee yards, on campus that facilitate the pollination of other crops within the department.

"The bee project is a financially prosperous endeavor for students," Shelton said.

If bees are not the type of project a student is looking for, there is a wide assortment of other fruit and crop projects available.

A grape project is currently underway, which has 20 varieties of table grapes and 10 varieties

of wine grapes, project adviser Paul Fountain said. He said the project lasts 12 months, with the heaviest time demand for students being in the fall when harvest begins.

"Table grapes are marketed through the campus store, Farmers Market and some to retail and food services here on campus," said Fountain. "The wine grapes we sell to home winemakers. Last year, however, we were able to sell some of our Chardonnay to Corbett Canyon Vineyards here in San Luis Obispo," he said.

Fountain said the benefits to students on the grape enterprise project are learning the annual

See ENTERPRISE, page 11

## Businesses save money

### Marketing study is a help

By Chris Counts  
Staff Writer

A marketing research survey compiled by Cal Poly students last quarter not only provided students with invaluable on-the-job training, but saved local businesses thousands of dollars.

The survey, which comprised roughly half of the curriculum of Marketing 302, was directed at local businesses with an emphasis on improving sales and usage within the student community. Such a survey, if conducted by a private marketing research firm, would cost a business in excess of \$5,000, marketing instructor Stanley Smith said.

See MARKETING, back page

## First glance

Professor starts computerized model-search service to find the perfect face. Page 5.



## IN A WORD

hip•po•griff — n., a legendary animal having the foreparts of a winged griffin and the body and hindquarters of a horse.

## WEATHER

Cooler and partly sunny Thursday with highs in the mid-60s.



editorial

## Not words but deeds: Foundation must divest

In the wake of celebrations honoring Dr. Martin Luther King Jr., a man dedicated to the freedom of blacks, we can't help but look at the black bondage in South Africa.

We want to take action here in the U.S. and more specifically here at Cal Poly to end apartheid. The most significant action Cal Poly can take is for its Foundation to divest its holdings (totaling \$847,000) with companies doing business in South Africa. So we say to the Foundation loudly and clearly — DIVEST.

The ASI Student Senate passed a resolution last spring urging the Foundation to divest. The Foundation voted against the resolution.

Last week, the Academic Senate, composed primarily of faculty members, unanimously passed a resolution urging the Foundation to divest. The Foundation has yet to consider the resolution.

The students and the faculty have spoken in support of divestment and the Foundation must consider it.

The next Foundation meeting is Friday morning, Jan. 24, at 9 a.m. in Administration Building Conference Room 409. Because of understandable bureaucracy, the divestment issue is not on the agenda, as agendas are prepared two weeks in advance.

Nonetheless, we urge students and faculty to attend the Friday meeting and ask permission to express their support of divestment.

The question of the impact of economic sanctions should not be asked but rather the moral obligation not to support a repressive regime should be stated.

The Foundation reports that all of the companies they deal with in South Africa adhere to the Sullivan Principles which make a "good faith effort" to end apartheid.

But American companies are in South Africa to make money, not to advocate social reform, and if they did strongly advocate reform, the company would probably be asked to leave by the South African government. So much for using the Sullivan Principles as a scapegoat.

University of California, Berkeley students may not be camped on the steps of Sprowl Hall and members of Congress may not be arrested these days for protesting in front of the South African embassy, but nonetheless, apartheid exists and we must continue to actively oppose it.

Foundation — divest.



No holds barred

Pete Brady

## Ideas belong in free marketplace

So one of America's television networks canceled a production which depicted a Russian takeover of America; so the Finnish government canceled a television series about Russia — cancellations due in part to Russian criticism of such programming. So what? Well, I'll tell you what!

Censorship of its own citizens has long been acceptable in Russia. The Soviet government encourages its critics — by locking them into internal exile, mental institutions, or worse. Talk to Alex Solzhenitsyn — he'll tell you how much freedom the press has in Russia. Seeing how sensitive the Russian leaders are to negative publicity, it's easy to understand why they've tried to stifle all world commentary on their actions. What's a little harder to understand is the support this censorship gets from supposedly freedom-loving folks in America.

Their support usually takes the form of Rambo-bashing. I'm not defending or rejecting the merits of Sly Stallone's movies; I'm defending his right — anyone's right to say whatever he or she wants to say. I'm also defending the right and ability of people everywhere to make good decisions after hearing all sides of the story.

Folks who say "Rambo" is a red-baiting horror which will brainwash the impressionable

public into hating Russians," are really saying "censorship is good because people aren't smart enough to discern good ideas from bad ideas. Therefore, we'll protect them by protecting their weak minds from exposure to things we judge to be evil or prejudicial."

Now, these Rambo-bashers aren't dumb. They cloak themselves in the guise of peace, love and understanding. But their underlying assumptions are actually anti-freedom, which explains why both the Russian government and American media critics want "Rambo" eliminated. Meanwhile, the public made "Rambo" the number one movie week after week.

According to Russian leaders and American journalists, people leaving the theater after viewing "Rambo" or "Rocky IV" were converted Russian-haters. Sure, and people who watched "Holocaust" on television became German-haters, and people who watched "The Killing Fields" became Vietnamese-haters, and people who watched "Gone with the Wind" hated the Yankees.

Most movies, books, plays, epics — almost every creative effort has a hero and a villain. Good and evil battle, some folks look good, others look bad. That's drama! Should we ban everything that criticizes anyone,

for fear that someone may become biased by seeing negative depictions? A lot of people are saying "Yes," whether they realize it or not.

In fact, there's not a movie made these days that doesn't offend someone. Steven Spielberg's "The Color Purple" won praises from the Association of Black Women, but was violently picketed by the Coalition for Black Men. There's so many groups protesting every little comment made about them by anyone (unless of course it praises them to high heavens), that it's getting scary to express an opinion of any kind. It's "Oh no, Who have I offended now?"

So remember, this isn't about movies, it's about freedom and intelligence. People who don't want movies like "Rambo" made or shown are essentially saying you and I aren't smart enough to experience a wide range of opinion and still have fair perceptions.

Stallone has the right to create and distribute what he wants. People who think differently from Stallone have the right to do the same. May the best ideas win.

Pete Brady is a junior journalism major and a contributing columnist to Mustang Daily.

## LETTERS TO THE EDITOR

### Daily should refuse bigoted advertising

Editor — I realize that Mustang Daily needs and wants advertising to cover the expenses of its publication. However, when the advertisements insult or demean a group of people or a nation, Mustang Daily should refuse to accept such advertising. I specifically refer to the Miller Lite Beer ad in your issue of Jan. 16, 1986 where

the Miller Brewing Co. makes an attempt to enrich itself by belittling the Soviet Union.

WILLEM L. VAN WYNGAARDEN  
Physics Department

### Most Americans fear nuclear war by 2000

Editor — Studies have shown that: Up to 70 percent of the U.S. population believes we will engage in a nuclear war before the year 2000, that a limited nuclear conflict

would result in a great number of deaths, a high spread of communicable diseases resulting from the breakdown of immune systems (as in AIDS), severe shortages of food, health care and housing and repercussions which would drastically change the society in which we live.

These were just some of the topics discussed this weekend at a two day symposium, sponsored by

the ASI and Physicians for Social Responsibility, which presented some of the frightening realities of the nuclear arms race.

Presently, the U.S. and the U.S.S.R. are producing three nuclear weapons a day, have stockpiled over 40,000 nuclear weapons of which only 200 to 400 could destroy the U.S. and the U.S.S.R. alone. In addition, some of these bombs have a destructive capacity 6,000 times

greater than the bomb dropped on Hiroshima.

Can it be that the human mind which enables us to conceptualize the realities of the destructive powers of a nuclear war prevents us from taking action? Perhaps we should take heed to a small banner which read, "If we don't change the direction we are going we are likely to end up where we are headed."

DAVID A. KAMINSKAS

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## BLOOM COUNTY



by Berke Breathed

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## Newsbriefs

Wednesday, January 23, 1986

### Car explodes in Beirut, kills 22

BEIRUT, Lebanon (AP) — A car packed with explosives, gasoline and oxygen bottles blew up in a huge ball of flame and shrapnel Tuesday on a busy street of Christian east Beirut, killing at least 22 people and wounding 102.

It went off 30 yards from an office of President Amin Gemayel's political party, but authorities would not say whether that was the target. The only damage at the Phalange Party office was shattered windows.

A dozen passing motorists were killed in their cars by the fireball that engulfed the street. Witnesses said scores of pedestrians and shoppers were cut down by shrapnel or turned into human torches by blazing gasoline that sprayed over a 50-yard radius.

### Terrorism policy topic of debate

WASHINGTON (AP) — Secretary of State George P. Shultz and Defense Secretary Caspar Weinberger are engaged in an unusually public Cabinet-level policy debate that could determine whether the United States someday attacks a country that backs terrorists.

Ever since U.S. forces withdrew from Lebanon after attacks on U.S. Marines, Shultz has advocated a get-tough stand toward terrorists that would include strikes against targets in countries — such as Libya — that support terrorism.

Weinberger, on the other hand, has warned against hastily planned strikes that could "kill women and children," aggravate terrorism and lead to chaos that could undermine U.S. strategic interests in the Middle East.

## CAL POLY'S CAMPUS CAPERS BY GRANT SHAFFER



### Marcos denies report of secret dealings

MANILA, Philippines (AP) — President Ferdinand E. Marcos denied Tuesday a report in the San Francisco Examiner that a deal with a California businessman may have cost the Philippine government \$50 million.

Marcos, asked at a business forum to respond to the newspaper's allegations that he was involved in a secretive deal with businessman Vicente Chuidian, said, "Fifty million dollars? That's the first time I've heard about it."

In answering the question, Marcos did not address the issue of his own involvement, but he acknowledged a compromise had been reached with Chuidian and others who were defendants in a case filed by the Philippine government.

"Rather than continue with the trial, they proposed a compromise," Marcos said.

The Examiner said Chuidian had bought three California companies involved in the semiconductor industry with a \$25 million U.S. loan guaranteed by

the Philippine government.

Chuidian later claimed the Marcoses failed to put promised money into the companies, and he refused to repay the loan, the Examiner reported.

The newspaper said Marcos personally supervised and approved efforts to reach a settlement with Chuidian, who it said allegedly planned to reveal links between Marcos' wife, Imelda, and others close to the president in his businesses.

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## Escort service gets new van for transport

By Rebecca Hanner  
Staff Writer

A radio-dispatched Chevrolet van has been put into operation this quarter by the student escort service for on-campus nighttime transport.

The van makes it possible for students or faculty members to call the escort service by dialing 1409 on any on-campus phone and have the van sent to their location.

In addition, requests for driven escorts may be taken at the established walking escort service desks located in the University Union and the lobby of the Robert E. Kennedy Library.

When someone dials 1409, the escort service desk takes the call and then directly dispatches the van to the requested location.

Members from the 11 fraternities who have volunteered their time to the escort

service will continue to be stationed at the University Union and library desks for walking escorts.

The van escort service runs from 8 p.m. to midnight, Sunday through Thursday, and walking escorts are available on the same evenings from 7 p.m. to midnight.

The eight-passenger van was purchased by the Cal Poly Public Safety Department and there is no charge for the service.

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Atomic 'Olympic' RS	\$325	<b>189<sup>00</sup></b>
Olin 671	\$215	<b>149<sup>00</sup></b>
Rossignol S-380	\$190	<b>79<sup>00</sup></b>
Rossignol S-480	\$225	<b>109<sup>00</sup></b>
Rossignol 48	\$300	<b>199<sup>00</sup></b>
Elan 5200	\$195	<b>89<sup>00</sup></b>
Elan 5300	\$215	<b>89<sup>00</sup></b>
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Salomon SX-91	\$275	<b>199<sup>00</sup></b>
Nordica 720	\$160	<b>99<sup>00</sup></b>
Nordica 785	\$200	<b>129<sup>00</sup></b>
Reichle RE-Strata	\$140	<b>89<sup>00</sup></b>
Reichle RX-6	\$200	<b>129<sup>00</sup></b>
Reichle RX-Air	\$230	<b>169<sup>00</sup></b>
Reichle RX-7	\$260	<b>189<sup>00</sup></b>
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**ALL SKIWEAR ON SALE**

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Ski Turtlenecks	\$18	<b>10<sup>00</sup></b>
Roffe Ladies Chestah		
Stretch Pant	\$150	<b>99<sup>00</sup></b>
Patagonia Polypro Lined		
Ski Pants	\$80	<b>59<sup>00</sup></b>
Powderhorn		
Men's Parka	\$165	<b>99<sup>00</sup></b>
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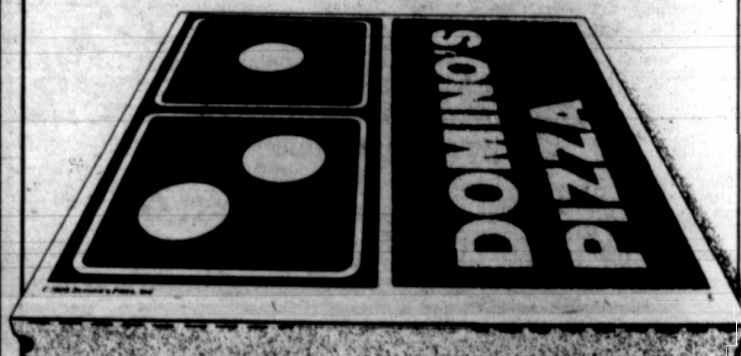
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# Model search

## Computer finds perfect '10'



TOM ANDERSON/Mustang Daily

By Christi Hale  
Special to the Daily

A fashion design company is looking for a 5-foot-8 inch, 115-pound, middle-aged female with hazel eyes, strawberry blonde hair and size 7 shoe to model an outfit. If the company has been in connection with the World Model Association, chances are good that the company will find its model — within a matter of minutes — thanks to the ingenuity of a Cal Poly professor.

It is model selection by computer, a "high-tech" concept in an industry that does not jump at new ideas, according to art professor Bob Howell.

Howell, who has been working on the program for the last seven months, calls his idea a "model searching program."

"Basically, it's a computer program that builds a data base of information on models worldwide which covers about 150 characteristics," Howell said.

The process involves a model sent to Howell by a modeling agency. He photographs the model, asks the model to fill out a questionnaire designed to get information on hobbies, sports and interests. After observing the model, Howell rates him or her on the basis of appearance, personality and modeling ability.

Howell stores all specific information such as name, age and place of residence along with a large number of feature characteristics in a hard disc. These include: color of eyes, shade of skin, shape of face, condition of teeth — "almost any characteristic you can think of about a person."

The photographs taken of the model, usually ten shots, are transferred by Howell to a video

disc or tape that stores the photos for future use.

The next part of his job involves working with clients interested in a specific type of model.

On the phone with a client, Howell punches into his IBM computer the specific characteristics of the client's request. Within moments, candidates that fit the description appear on the screen.

At this point, "I tell the client to turn on his screen and there is a picture of the model," Howell said.

The print, duplicated on a color screen like a television, is rapidly transmitted by satellite.

Howell said the hard part of the business is preventing people from duplicating the picture, despite the fact that duplication results in a photographically useless copy.

One advantage of Howell's program, aside from the time-saving factor of finding a model with the right characteristics, is finding a model who is located near the client.

"If a client wants someone in New York, I'll give him a model that's based in New York so they won't have to ship her in from California," he said.

For his work, Howell receives a percentage fee from both the agency and the model. His income varies, depending primarily on the wage of the model.

After seven months of work, Howell has about 3,000 models stored on his data base. He works with both male and female models ranging from age three to 80.

Howell said he will continue his model searching program. "I'm happy with it. I plan on continuing as long as it's profitable and fun," he said.



TOM ANDERSON/Mustang Daily

Above, a model has her picture taken for the computer model searching network. Right, Bob Howell inspects a computerized picture of a model. Inset, photograph of model which will be transferred to a video disc and stored for future use.



# Publisher sentenced in conspiracy to ship arms to Iran

ORLANDO, Fla. (AP) — A California magazine publisher who is an expert on East Bloc countries was sentenced Tuesday to five years in prison on charges related to an alleged plot to ship U.S. Army weapons to Iran.

Paul Cutter, 48, of San Jose, Calif., was sentenced for his Dec. 16 convictions on one count of conspiracy and two counts of wire fraud.

U.S. District Court Judge G. Kendall Sharp sentenced him to

five years on the conspiracy charge and five years' probation, to run consecutively, on each of the wire fraud counts.

Cutter, convicted along with an international arms dealer and a company that Cutter controls, faced a possible 15 years in prison. Sharp also fined Cutter's company, European Defense Associates, \$100,000, although authorities have indicated the company will be unable to pay the fine.

During a six-week jury trial, Cutter, who also owns EDA Publishing Co., was described as the mastermind of a scheme to obtain 1,140 Army anti-tank weapons for shipment to Iran and use by the Ayatollah Khomeini regime in its war against Iraq. Arms dealer Charles St. Claire, 52, of Granada Hills, Calif., was convicted on the same charges as Cutter. He'll be sentenced March 24.

The 12-person jury exonerated

a Cutter employee, an Iranian-born woman and her Lebanese-born husband, and an Iranian national in the case. Sharp earlier acquitted US. Army Lt. Col. Wayne G. Gillespie of all charges in the case.

Cutter, who worked for the U.S. Information Agency in Moscow in the 1960s and had other connections with defense and government agencies stemming from his expertise in East Bloc countries, made a 15-minute

statement to Sharp in which he attacked the government's case as "outrageous" and said it was similar to the way the Soviet Union convicts political dissidents.

"(The trial) was a cockeyed affair that doesn't belong in the American judicial system," Cutter said.

He claimed he was entrapped by FBI agents who used a reputed organized crime figure as an informant.

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## Cross burns on bridge on King holiday

BAKERSFIELD, Calif. (AP) — An eight-foot cross was found burning on a Bakersfield bridge on the evening of the Martin Luther King holiday.

Kern County firefighters found a cross lashed to a bridge guardrail over the Kern River Monday night. The wooden cross, apparently had been wrapped in a blanket soaked in a flammable liquid, and the fire was quickly put out. No arrests were made.

The incident was reminiscent of cross-burnings by racist groups such as the Ku Klux Klan at protest rallies.

Earlier, Bakersfield clergy had organized a rally, candlelight march and church service in honor of the first federal observance of Martin Luther King Day, honoring the assassinated civil rights leader.

## Williams is arrested with can of beer

REDLANDS, Calif. (AP) — Andy Williams was arrested with an open can of beer in his Rolls-Royce convertible and booked for investigation of drunken driving on his way home from Bob Hope's desert golf tournament, officers said Tuesday.

It was the second incident involving alcohol behind the wheel for the singer in a year.

California Highway Patrol Officer Harry Luciani stopped Williams on Monday afternoon after estimating Williams' speed at 65 to 70 mph and noting the entertainer had been "weaving outside of his lane in the vehicle ... westbound on Interstate 10," Officer Robert Crain said.

"When he approached Mr. Williams, he noted that he had been drinking and he also had an open container in the vehicle. It was a 16-ounce can of beer," Crain said.

The singer agreed to a sobriety test at the scene, and Luciani concluded he was under the influence. A chemical test was later conducted at the San Bernardino County Jail, and the results of the test will be available when Williams appears in Municipal Court on Feb. 26, Crain said.



# Futuristic space game for adults gains popularity



CHICAGO (AP) — Action types who fidget in science-fiction movies, who want to grab their own laser weapons and stalk intergalactic bad guys, listen up. Photon is beaming up would-be warriors for fast forays in deep space.

The futuristic fantasy game gets 10-player teams away from the silver screen and into the action, played out against a six-minute clock in an arena with space-age trimmings.

"It can be exciting, it can be frustrating," said Mike Hastings, 33, a U.S. Air Force air traffic controller and regular player at the Photon Amusement Center in Denver — one of five now operating.

Working out strategy for Photon is a challenge and "it gives you a good workout. If you're vigorous and really try to score points you're going to be running all over the place," he said.

Teams — distinguished by the tiny red or green lights on their helmets — compete on a two-level playing field that is a war-

ren of ramps, tunnels and hiding places. A central column emits smoky "Martian mist," music plays, highly focused beams of light spear the haze.

The game's computerized scoring system — keyed to the opposing team's helmets, chest plates and home base — gets high marks from Hastings.

"When you're a kid and play Army or cowboys and Indians, you never had the opportunity to tell whether you zapped somebody," he recalled.

"This provides an environment to play in and lets you know ... how you did."

But Photon isn't kid stuff.

Players are decked out in 15 pounds of gear — the computerized chest plate, helmets with stereophonic headphones, a battery belt and a pistol beaming infrared light.

"When they're too little and they put on that heavy equipment, it's not fun for them," said Janice Younger, a spokeswoman at Photon's Houston center.

Hastings said he hopes it will become the winter alternative to softball games for himself and his co-workers.

"A lot of older people — I consider myself older — get a kick out of it," he said.

Scores are kept for teams and individuals in each six-minute game, which costs \$3 to \$3.50 per player.

"It'd be hard for me to go and play one game," noted Hastings. "I always play at least three."

In addition to the five operating centers — in Dallas, Denver, Houston, Toronto and a Newark, N.J., suburb — 94 are planned in North America and

Japan by franchise-holders, said Kathy Davidson, director of advertising for Dallas-based Photon Marketing Ltd.

Photon founder George Carter was inspired by the original "Star Wars" in 1976, Davidson said, but his plans were delayed until March 1984 while technology caught up.

"I've heard some people say they think it's a way to get your anger out, but that's just not true," said electronic-equipment repairman Ronnie Lesseraux, 20, who plays regularly as captain of a league team in Houston.

Plans for a \$1 million Photon Amusement Center in the

Chicago suburb of Palatine sparked opposition from parents and local officials concerned about its impact on youngsters.

"Some people question whether it's a good idea to have people joining in little groups and shooting each other," said Donna Kaminski, a village trustee.

She was on the losing side of the recent 4-2 vote that granted a special-use zoning permit to developers David Hubbard and Dennis Brinkman of suburban Crystal Lake.

Concerns about the game were resolved with a provision requiring parents' permission for players under 18 at the Palatine center, to open in April.

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# possible?

## discusses nuclear issue

During the Friday night portion of the forum an audience of more than 500 people in the Cal Poly Main Gym heard Spock speak, along with radiology expert Herbert Abrams, and psychiatrist Judd Marmor.

Abrams said that after a nuclear bomb explosion over a major city 1.5 million people would be killed due to the initial blast and radiation exposure, and most of the hospitals and medical services would be destroyed. This would leave more than 500,000 survivors without adequate medical care.

According to Abrams, the effects of radiation exposure from the blast would leave survivors with substantial internal organ damage.

"Radiation exposure completely infiltrates the body's different internal systems in different ways and can remain up to six months after radiation is exposed to the body," said Abrams, a professor of radiology at Stanford University and founding vice president of International Physicians for the Prevention of Nuclear War.

Additionally, Abrams said, a massive nuclear arms exchange would diminish the ozone layer of the atmosphere which will let in dangerous ultraviolet rays and increase the cases of skin cancer among survivors.

The reason the United States and the Soviet Union have not been able to reach any peace agreements, according to Dr. Judd Marmor, professor of psychiatry at UCLA, is because each side has a profound mistrust of the other and fears

the other will attempt a first strike.

Marmor said each side sees the other as "the demon in this climate of paranoid mistrust," and both countries mutually distort their perception of each other.

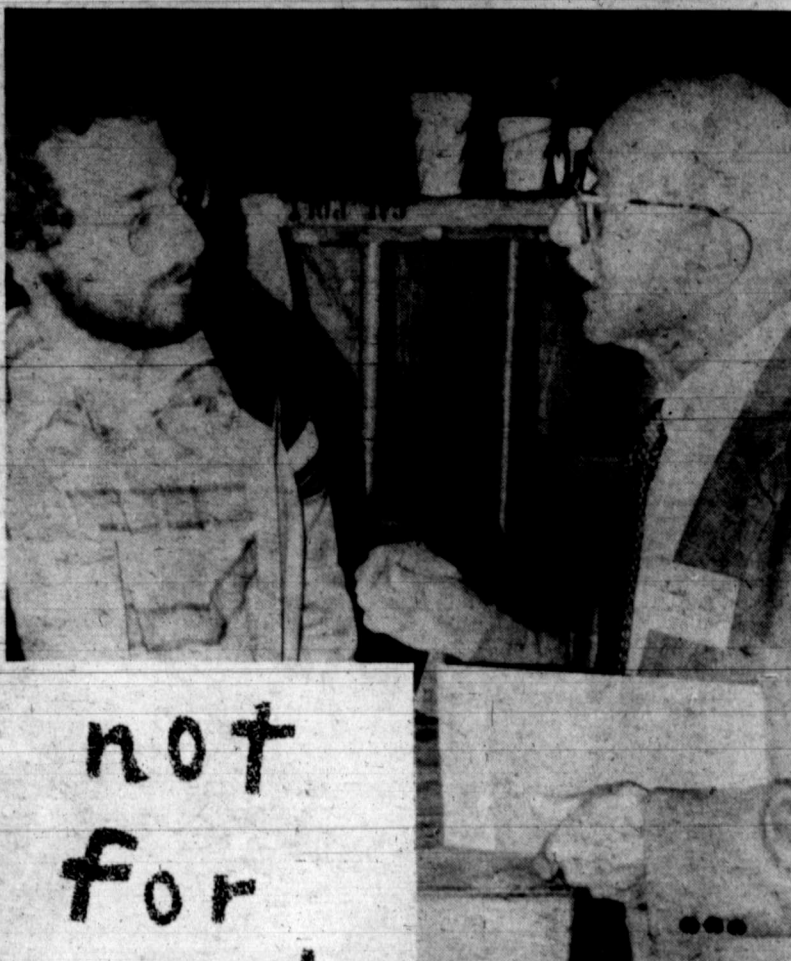
"We look at our side and their side from our point of view and we ignore our faults and our similarities and exaggerate our disagreements," said Marmor.

ed Cal Poly political science professor Richard Kranzdorf, physics professor David Hafemeister, professor of medicine at UC San Diego, William Hollingsworth and Joan Bokaer.

Bokaer, whose background includes teaching first grade, said, "After hearing the effects of nuclear war, I was so horrified I decided to have nothing else to do with the subject."

She said she was unable to ignore the subject for long, and began to do research on nuclear war. Bokaer said she was surprised to learn that "The picture the American public was getting about the nuclear arms race through the media was different from the information I was getting through my studies."

Bokaer stressed the need of getting everyone involved in the



Above, psychiatrist Judd Marmor talks with a member of the audience at the forum. Left, this sign and others are displayed at the seminar.

Photos by  
Karen Teys

War is not healthy for children and other living things

About 300 people attended the forum Saturday morning.

Banners bearing anti-nuclear slogans, made by various Central Coast groups, lined the platform and back wall of the gym. One read "Save Madonna Inn from Diablo Canyon," and one made by Punks for Peace read "The day I have to fight to defend my freedom, is the day I have no freedom to defend."

Besides Spock, other speakers on the Saturday program includ-

issue. She said, "Nuclear war is not inevitable; people do have control over the arms race."

Hollingsworth spoke about the aftermath of the bombings at Hiroshima and Nagasaki. According to Hollingsworth, nobody knew what the effects of the radiation from the bombings were going to be.

"The job of reconstructing what had happened went on for many years and is still controversial," Hollingsworth said.

Hollingsworth ended by saying, "We created all this, we can stop it and that's good."

Kranzdorf spoke about realism and idealism in the arms race, in which he questioned the increased production of nuclear arms. "Each breakthrough (in the arms race) ultimately brings us less security," he said.

"The possibility of entering an agreement with the Soviet Union while we entertain a full-board program such as 'Star Wars' is nil," Kranzdorf said.

"With each month that passes it makes it harder for certain arms agreements to come back," Kranzdorf said.

Hafemeister spoke on the technologies that make verification of arms control treaties possible. He discussed various satellites and their resolution power and other methods of watching activities for verification.

— By Rebecca Hanner  
and Kathy Kent

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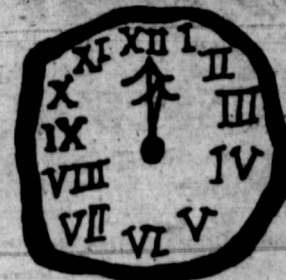
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# Students 'learn by doing' in enterprise projects

From page 1

cycles of grapes, marketing strategies, pruning, harvesting, maintenance of equipment and contacts with people in the industry. Three students are currently on the grape project, but Fountain is looking for three more students.

Although students spend anywhere from 60 to 150 hours of personal time working on an enterprise project, Fountain said the time invested is paid off by experience.

"A major advantage I see from the enterprise projects is it gives students the experience working with a commodity that future employers are looking for," Fountain said.

Other enterprise projects that are available throughout the year in the crop science department include deciduous fruits, lemons and avacados, citrus fruit, sweet corn, cauliflower, broccoli, lettuce, onions, beans, oat hay and cereal grains.

Many livestock enterprise projects, though open to any currently enrolled Cal Poly student, require students to have previous show experience, preferably at Poly Royal.

Showing a steer at Poly Royal is open to any student. "There can be as many as 80 students and steers at Poly Royal, and our record is 100 exhibitors and animals," said Mike Hall, adviser of both the feeder calf and market steer projects.

Hall said experience on the summer quarter feeder calf project and showing at Poly Royal gives students more experience before moving on to the market steer or breeding cattle projects.

Hall said the market steer project, which lasts until November, consists of seven students who will attend the Great Western Fair in Orange County, the Los Angeles County Fair in Pomona and possibly the Senior Cow Palace in San Francisco.



A contented cow mugs for the camera as an Enterprise student looks on.

GREG COLBERT/Mustang Daily

Market steer projects give students exposure into the feeding, care and management of steers and the experience fitting and showing cattle, Hall said.

"Fitting and showing cattle is a job requirement for many commercial and purebred cattle

operations," said Hall.

Chris Varvel, a sophomore animal science major, has previously been on swine and feeder calf projects, and is currently on the fall quarter market steer project that will have an exhibit at the Great Western

Fair in April.

"I enjoy working on enterprise projects. It's kind of like a hobby, and it's fun outside of the classroom," Varvel said.

Kurt Albrecht, a senior majoring in agricultural management, is working on his second calf

project. "You get the experience working with cattle just off the range, tagging and medicating them. You also get experience working with other people in a team effort, which is good for everyone on the project," Albrecht said.

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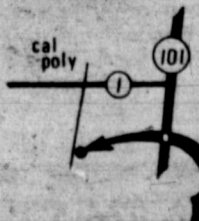
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Trish Groo (25) drives to the hoop against a CSU Northridge last Thursday en route to a 80-70 victory for the Mustangs.

KAREN TEYS/Mustang Daily

## Mustangs win one, lose one

By Joe Packard

Special to the Daily

The Cal Poly men's basketball team achieved its main objective this past weekend, splitting two games in Southern California, but could have done better.

The Mustangs beat Cal Poly Pomona on Friday 58-54 and on Saturday had UC Riverside on the ropes before letting go and losing 56-65.

Against a vastly improved Pomona team, the Mustangs started slowly and found themselves down by seven points with just under two minutes left in the first half, but reeled off five straight points to go into the locker room down by only two.

The Broncos shot a sizzling 67 percent from the floor in the first half and could have led by much more if not for some anemic freethrow shooting (0-5 in the first half, 4-13 in the game).

In the second half, Jim Van Winden broke loose for 11 points and Melvin Parker added eight more as the Mustangs exploited the Broncos inside the paint.

Van Winden hit four of six shots from the floor and all seven at the foul line for a game high 15 points.

The Mustangs seemed to have things well in hand when they got up by eight points with three minutes remaining, but a pair of

successful free throws by the Broncos and conversions of two Mustang turnovers in a span of 30 seconds cut the Mustangs' lead to 53-51. An inside bucket by Parker righted the Mustang ship and Sean Chambers sank a pair of freethrows with three seconds left to secure the victory.

Chambers had 11 points as did Parker, who also pulled down a game high nine rebounds. Van Winden had eight boards and big Mike Chelsen came off the bench to yank down three important rebounds in just four minutes of play.

Also pouring in the points for the Mustangs were James Wells with nine, Chico Rivera with seven and Mark Otta with five.

Greg Brofer had an excellent game for Pomona and will be an exciting player to watch when the Broncos visit San Luis Obispo. The 6'7" forward put in five of six from the field, grabbed seven rebounds and blocked two shots, rejecting shots by both Van Winden and Chambers.

On Saturday, the Mustangs were asking themselves what happened after being downed by UC Riverside.

The Mustangs did an outstanding job in the first half and led 27-20 at halftime despite hitting a meager three of 10 freethrows.

"We did a super job in the first

half," said coach Ernie Wheeler after the game, "but we came out in the second half and stood around and they (Riverside) got a quick four points and we started to let them play their game. Our kids played their hearts out though. It's a shame it ended up the way it did."

On the strength of their forwards — Chambers, who had 21 points and five rebounds and Parker, who had 17 points and nine rebounds — Cal Poly stayed at least even with the touted Highlanders for the first 15 minutes of the second half before disaster struck.

Down 51-53, Riverside rattled off 10 unanswered points to go up 61-53, a deficit the Mustangs could not overcome. Paul Kap-turkiewicz, a 6'10" transfer from Texas Christian University, hit for a stellar 17 second half points to lead the Highlanders.

During the Mustang dry spell, Van Winden was stripped of the ball twice. Cal Poly was called for two offensive fouls and Riverside made two three-point plays.

The Highlanders also liberally used 10 players and did not seem as tired in the latter part of the contest. Rivera came in for the Mustangs averaging 12 points per game and scored only two and Van Winden was also held.

See MUSTANGS, page 13

## Lady cagers win last three in row

By Lisa A. Houk

Special to the Daily

The third time is a charm: at least the Cal Poly women basketball players think so after winning their third league game in a row.

The Lady Mustangs established their three-game winning streak by charging past the Matadors of Cal State Northridge 80-70 Thursday, and sweeping Cal State Los Angeles 74-61 Saturday.

Cal Poly has increased its overall record to 11-5 and has moved into a tie for second place in the California Collegiate Athletic Association with a 3-1 record.

In the Thursday triumph over Northridge, the Mustangs kicked into high gear to become a green and gold scoring machine. The Matadors, ranked 10th in Division II, felt the thrust of the Cal Poly offense as the Mustangs pulled ahead 36-31 at the half.

"We definitely wanted this game more than they (Northridge) did," said Sue Farmer, one of the graduate assistants for the Lady Mustangs. "We played some awesome offense and defense to pull off an upset."

Northridge could only come within six points (63-69) with 2:33 left in the game, when Cal Poly widened the gap to 10 to claim a home court victory.

Cal Poly hoopster Janet Jorgensen was the main force behind the upset by hitting double figures in both halves for an impressive 22 total points. Jorgensen, a 5'9" junior, also gained the edge under the basket by wrestling down eight rebounds on the night.

Barb Blackburn, who has teamed up with Jorgensen in the scoring department in league play, again registered a high percentage going eight for 12 from the field. Blackburn also poured in a pair of freethrows to level off her 18 points.

Other contributors to Cal Poly's 80 points were freshman

Russia Madden with 13, Carol Mills with 12 and Trish Groo rounding it off with 10 points.

The momentum of the Thursday win did carry over to Saturday's game against the Golden Eagles of Cal State Los Angeles, but did not show its force until the second half. The Mustangs trailed by two at the half but ruffled the Eagles' feathers in the second half to win it by a spread of 13 points.

"We just hit a tremendous low and high in one game," said Jill Orrock, Cal Poly assistant coach. "Fortunately, the low came early and we had time to recover in the second half."

Even though the Mustangs gave their coaching staff a scare in the first half, junior Sherrie Atteberry was determined to turn things around. Atteberry, who leads the Mustangs in both scoring (14.4 points) and rebounding (8.6), has not been responded to in league play this season — until Saturday.

Atteberry, a local out of Atascadero High School, appropriately came out of her shell against the Eagles to score 19 points and pull down a golden 17 rebounds.

"We were waiting for Sherrie (Atteberry) to regain her spark and Saturday she was everywhere," said Orrock.

Blackburn, who is becoming a consistent scorer for the Mustangs, again found the hoop for 12 points, while the talented Madden added 10.

The Lady Mustangs will host Chapman College Thursday at 7:30 p.m. in the Cal Poly Main Gym and this game will decide which team is second in the CCAA. Cal Poly Pomona is all alone in first with a perfect 4-0 league record, while Chapman College holds a 12-5 overall record.

"The game against Chapman will be the key game of the season, no matter how you look at it," Orrock said.

## Mexico voyage set

Aboard two 100-foot schooners, the Cal Poly Sailing Club will take a seven-day voyage to Ensenada, Mexico during spring break.

The group will depart from Long Beach Harbor on Mar. 23, spend two days sailing to Mexico, and will return to Long Beach Mar. 29. They will spend two days in Ensenada, allowing time to dive, snorkel and tan.

There is room for 40 passengers on the boat and the Sailing Club is taking deposits from now until Jan. 31. The cost of the excursion is \$210, which includes the \$125 deposit and three meals per day. Spots on the boats will be reserved on a first-come first-served basis.

All students are invited to sail with the club and no experience is necessary. The boats will be manned by crews of four club members, but students can assist in sailing the boats if they wish.

This is the fifth annual Sailing Club adventure and club commodore Mark Gagner said, "The spring cruise is definitely the best way to spend your break. Last year, every day was a total adventure. Close friends were made by everybody. We partied, explored islands, went windsurfing, and scuba diving. Best of all we got to sail for seven days."

For more information about the journey call club treasurer Gary Jennings at 541-5397.



## MUSTANGS

From page 12

Wells picked up the slack with 11 points.

There were a couple of bright spots for the Mustangs though. Chambers performed a breathtaking dunk that would have made an NBA highlight film. He stole the ball, dribbled down court, took off 10 feet from the basket, turned 180 degrees in mid-air and pulled off a reverse slam.

It also became apparent that the Highlanders were only human. They are in a good position with an early 3-0 conference mark, but would have to be rated even with Cal Poly, and Cal State Los Angeles.

"They (Riverside) are going to have to leave this small, noisy gym — which is difficult for visiting teams to play in — and play some games on the road, including one against us later in the season," Wheeler said.

## Grapplers to leave for long Oregon trip

By Tim Robinson  
Staff Writer

The Cal Poly wrestling team heads north today, and it will be their third grueling road-trip in as many weeks. It will also be another test of survival, facing five teams in three days and ending with the Portland State Invitational on Saturday.

The Mustangs, who are now 6-8 on the season, returned from Cal State Fullerton with a split in their four meets and a fourth place finish. They opened the duels by dropping a narrow, 25-24 decision to defending Division II national champs Southern Illinois.

The Mustangs then went on to beat both Cal State Fullerton, 27-21, and easily outdistanced Arizona State, 34-15. Cal Poly had a chance to finish third in the duels, but were soundly beaten by New Mexico 33-15 to finish fourth out of eight teams.

The Mustang's losing record accurately portrays two different aspects of their season thus far. It not only reflects the type of competition they have been facing, it also tells the story of a team that has taken two rigorous trips through the teeth of some of the NCAA best wrestling teams.

On their latest excursion, the Mustangs will face similar circumstances as they take on Oregon State and Portland State on Thursday, and then will meet Simon Fraser and Pacific (of Oregon) on Friday.

All of the meets, however, will take place in Portland, with the exception of the Oregon University meet which takes place in Eugene.

After the Portland Invitational, which lasts all day Saturday, the Mustang wrestlers will return to face CSU Bakersfield on Jan. 28. The meet will be only the fourth home meet for Cal Poly this year. It will also be the next to last of the season before they take to the road for the PCAA finals in February.



## Gymnasts lose

The Cal Poly women's gymnastics team finished second in a meet last weekend against CSU Northridge, Cornell and Southern Utah State.

The Mustangs lost to Northridge for the second time this season, but only by 1.4 points — the first time the Mustangs met Northridge they lost by 13.

Cal Poly dominated the uneven bars with four gymnasts in the top five. Kristy Brodner placed first with an 8.55, Paige Allan second with an 8.45, Renee Azzari fourth with an 8.25 and Rhonda Richter finished fifth with an 8.15.

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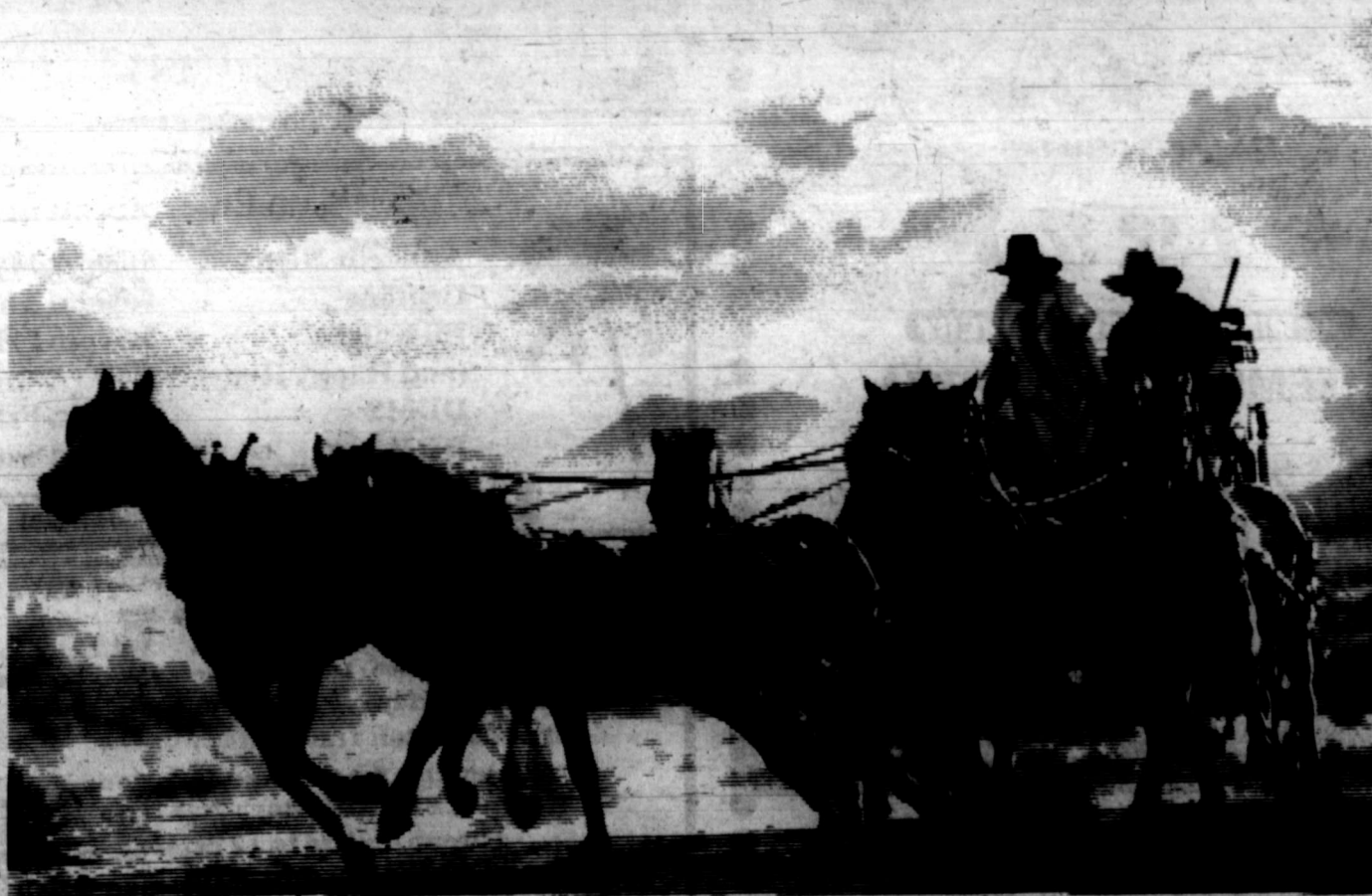
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## Tennis season starts

By Gillian Greig  
Staff Writer

Using the tenth annual Central Coast Tennis Championships as preparation for league play, the Cal Poly men's tennis team went to UCLA yesterday to open its season.

Cal Poly's Bob Zoller captured first place in the men's open singles defeating Santa Barbara's Gus Anderson 6-4, 2-6, 6-2. In the women's open singles Julie Frazer of Fresno State defeated Cathy La Sage from UC Santa Barbara 6-2, 7-5.

"UCLA is one of the best teams in the country," coach Hugh Bream said of the teams first league competition play. "We will have competition in every match, but I think we are capable of doing well."

Cal Poly will play in both Division I and II. Bream said the goal of the men's tennis team is to win Division II and use the matches against Division I teams as preparation for Division II nationals. Cal Poly is ranked third in Division II pre-season play.

Bream said, "We have a tough early season schedule and it will take time for us to develop." He continued, "The beginning of the season will test our confidence."

The team will face Division I teams at the beginning of the season, facing Division II teams in a month.

Although Division I teams are

a classified as a higher level Bream said Cal Poly has competed well against them in the past.

This year's singles line up in order is Zoller, returning All-American; Paul Landry, returning All-American and National Freshman of the Year in 1985; Todd West, transfer from Saddle Back Junior College; Jim Rakela, all conference player; Tom Salmon, National doubles champion last year; Dale Minney, freshman from San Diego.

In doubles Zoller and Landry match up for first team play and West and Salmon for the second team. Hal Swesey will play third team doubles with Rakela.

Chapman College will again be Cal Poly's toughest competition in the West Bream said. Chapman College is currently ranked number one in the nation. "Our teams match up evenly," Bream said. "It could go either way."

Bream said the team has traditionally been strong in the doubles matches. "Doubles takes more strategy, communication and better shot selection than singles," Bream said.

"We may not match last years 26-5 record," Bream said, but he does feel this years team will be better than last years at the end of the season if the team "approaches it with the right confidence."

All proceeds from the tournament went to Cal Poly's men's tennis team.



The tenth annual Central Coast Tennis Championships hosted by Cal Poly last weekend served as a warm-up for the Cal Poly men's tennis team, which opened its season Tuesday at UCLA.

PETE BRADY/Mustang Daily

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The Society of Women Engineers will meet in the new Engr. Bldg Rm 110 on Tues, Jan 21 at 7pm. Come find out about the party next Friday w/3 other clubs. Ski trip coming up also. Check the SWE board for important info. Tuesday's speaker: "Color Analysis" New members welcome.

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## MARKETING

From page 1

Among those participating in the survey were the Cal Poly video arcade, the Burger Bar, Polywood Video Rentals, the Second Edition, KCPR and the Children's Center.

Smith declined to identify the off-campus businesses participating in the survey.

Each business received a copy of the survey, which included a summary of the information compiled by the students.

Though students who compiled the survey received only college credit for their work, Smith said, they were hardly shortchanged.

"The course was designed to teach research methodology," Smith said. "First, students were taught the various steps of marketing research in class. Then they were able to apply the principles they learned in class and gain first-hand experience. The survey served as a great learning experience."

Smith said the businesses participating in the survey received more than just cheap student labor. "In my judgment the research done by the students is comparable to research done by a

private marketing research firm."

Fifty-one students compiled the survey. The students were divided into teams of five or six to concentrate on a single business.

"Students met with the management of each business," Smith said. "After working with the management, the students determined what operational decisions would be relative toward increasing usage or sales and bring about a higher level of service and customer satisfaction."

University Union Food Services Supervisor Jeanette Kimball, manager of the Burger Bar, expressed enthusiasm for the survey. "The survey helped us pinpoint areas of concern," Kimball said. "It helped us target our market areas. The survey showed us that while students have no complaints about our food or our service, we need to work on our presentation and our decor."

Joy Daly, assistant director of operations, echoed similar enthusiasm for the survey. "The survey was extremely beneficial," she said. "It gave me data on how to improve our sales

market and how students view our services. I've taken many of their recommendations and used them. I think this course should be continued and I'm willing to support this type of learning experience."

## LANGUAGE

From page 1

Panetta said, but is crucial for American business and security abroad.

Panetta said in order to advance language training, foreign languages should be taught in elementary and high schools.

"It is a circular situation. If we do not demand foreign languages in college, the high schools do not see it as necessary to teach it," said Panetta.

Dave Snyder, Cal Poly admissions officer said by fall 1988 students must have taken two years of foreign language training to get into a state college.

The CSU Chancellor's Office had not previously been notified of the adopted amendment.

## Instant prize doubles in new lottery game

SACRAMENTO (AP) — The lottery will double its "instant" prize to \$50,000 and continue the growing multimillion-dollar jackpot feature in a new scratch-off game that begins unofficially today.

Lottery Director Mark Michalko said in a Capitol news conference that the 1-in-8 overall odds of winning some amount of money in the "California Gold Rush" game will be slightly better than in some previous games.

Michalko said the top instant prize of \$50,000 in Game No. 4 will be won by those who find two matching \$25,000 spots on their \$1 tickets, along with a gold nugget symbol. The nugget also will double lesser instant prizes amounts.

The director said Game No. 4 will again feature a grand-prize drawing jackpot that starts at \$3 million and increases \$65,000 every time someone fails to win it. After its won, the jackpot returns to \$3 million and begins increasing again.

The growing jackpot in the

current Game No. 3, called "Three Of A Kind," will amount to \$4,950,000 going into Saturday's "Big Spin," Michalko said. If none of the 20 grand-prize finalists win the jackpot Saturday, it will grow to more than \$6.1 million. In Game No. 4, weekly "Big Spin" participants will no longer be drawn from the ranks of \$100 winners.

Those who find three "ENTRY" symbols on their tickets will be eligible for weekly preliminary drawings to choose the grand-prize finalists. The "ENTRY" ticketholders win no money immediately, just the chance at some.

More players will be chosen for a chance at the drawings, but fewer will be selected from each batch, so the number of "Big Spin" participants will remain the same at 130.

The new advertising campaign, centered on the lottery being "richer than ever" and "striking it rich," represents a somewhat harder-sell technique than in past games.

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